

1555 Hamilton Street, . PHILADELPHIA PA 19130

KYW TV3

AND

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162	AGENCY (OR SERVICE) ACTING AS AGENT FOR	64888	ADVERTISER (OR AGENCY AND ADVERTISER)	
NAME	GREAT AMERICAN MEDIA		DCCC (DEMOCRATIC CONGRESSIONAL	
AND	1010 Wisconsin Ave NW Ste 800		430 S Capitol St SE	
ADDRESS	Washington	DC 20007-3674	Washington	DC 20003-4024
USA			USA	
CONTACT	MAURA GILROY		PRODUCT	DCCC EST#1192
LOCAL SALESPEOPLE	JOHN LINK POL.	AGENCY EST. NO. 1192	PRODUCT CODE	9820
NATIONAL SALESPEOPLE				
BROADCAST SCHEDULE STARTING 10/30/12 AND ENDING 11/06/12	NO. WEEKS: 2			

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	T-F	3	05:00A	05:27A	30S	10/30/12-11/02/12	5A MORN NEWS	3	550.00	1650.00
2	01000..	1	05:00A	05:27A	30S	11/06/12-11/06/12	5A MORN NEWS	1	550.00	550.00
3	T-F	2	05:27A	05:58A	30S	10/30/12-11/02/12	5:30AM NEWS THIS MORNING	2	575.00	1150.00
4	10000..	1	05:27A	05:58A	30S	11/05/12-11/05/12	5:30AM NEWS THIS MORNING	1	575.00	575.00
5	T-F	10	05:58A	07:00A	30S	10/30/12-11/02/12	THIS MORNING (5:58-7AM)	10	1000.00	10000.00
6	22000..	4	05:58A	07:00A	30S	11/05/12-11/06/12	THIS MORNING (5:58-7AM)	4	1000.00	4000.00
7	T-F	16	06:58A	09:00A	30S	10/30/12-11/02/12	THE EARLY SHOW	16	525.00	8400.00
8	22000..	4	06:58A	09:00A	30S	11/05/12-11/06/12	THE EARLY SHOW	4	525.00	2100.00
9	T-F	10	09:00A	10:00A	30S	10/30/12-11/02/12	ANDERSON COOPER	10	750.00	7500.00
10	22000..	4	09:00A	10:00A	30S	11/05/12-11/06/12	ANDERSON COOPER	4	750.00	3000.00
11	T-F	5	10:00A	10:57A	30S	10/30/12-11/02/12	LET'S MAKE A DEAL	5	760.00	3800.00
12	11000..	2	10:00A	10:57A	30S	11/05/12-11/06/12	LET'S MAKE A DEAL	2	760.00	1520.00
13	T-F	5	10:58A	12:00N	30S	10/30/12-11/02/12	THE PRICE IS RIGHT	5	1000.00	5000.00
14	11000..	2	10:58A	12:00N	30S	11/05/12-11/06/12	THE PRICE IS RIGHT	2	1000.00	2000.00

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NAME	GREAT AMERICAN MEDIA		DCCC (DEMOCRATIC CONGRESSIONAL	Cancellation Notice  Required  Announcement 28 days  prior notice
AND	1010 Wisconsin Ave NW Ste 800		430 S Capitol St SE	
ADDRESS	Washington DC 20007-3674		Washington DC 20003-4024	
CONTACT	MAURA GILROY		PRODUCT DCCC EST#1192	
LOCAL SALES PERSON	JOHN LINK POL.	AGENCY EST. NO. 1192	PRODUCT CODE 9820	
NATIONAL SALES PERSON				
BROADCAST SCHEDULE STARTING 10/30/12 AND ENDING 11/06/12 NO. WEEKS: 2				

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ITEM	ITEM	DAYS	SPOTS PWK.	TIME	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST	UNIT RATE	TOTAL VALUE(1)
15	T-F	5	12:00N	12:30P	30S	10/30/12-11/02/12	30S	TALK PHILLY	5	900.00	4500.00	
16	10000..	1	12:00N	12:30P	30S	11/05/12-11/05/12	30S	TALK PHILLY	1	900.00	900.00	
17	T-F	18	12:26P	02:00P	30S	10/30/12-11/02/12	30S	CBS SOAP OPERA ROTATION	18	900.00	16200.00	
18	22000..	4	12:26P	02:00P	30S	11/05/12-11/06/12	30S	CBS SOAP OPERA ROTATION	4	900.00	3600.00	
19	T-F	8	02:00P	02:56P	30S	10/30/12-11/02/12	30S	THE TALK	8	750.00	6000.00	
20	20000..	2	02:00P	02:56P	30S	11/05/12-11/05/12	30S	THE TALK	2	750.00	1500.00	
21	T-F	8	02:57P	04:00P	30S	10/30/12-11/02/12	30S	THE DOCTORS	8	750.00	6000.00	
22	20000..	2	02:57P	04:00P	30S	11/05/12-11/05/12	30S	THE DOCTORS	2	750.00	1500.00	
23	T-F	8	04:00P	05:00P	30S	10/30/12-11/02/12	30S	DR. PHIL	8	1200.00	9600.00	
24	20000..	2	04:00P	05:00P	30S	11/05/12-11/05/12	30S	DR. PHIL	2	1200.00	2400.00	
25	T-F	8	05:00P	06:00P	30S	10/30/12-11/02/12	30S	5PM EARLY NEWS	8	975.00	7800.00	
26	20000..	2	05:00P	06:00P	30S	11/05/12-11/05/12	30S	5PM EARLY NEWS	2	975.00	1950.00	
27	T-F	8	06:00P	06:30P	30S	10/30/12-11/02/12	30S	NEWS 3 AT 6	6	1500.00	12000.00	
28	10000..	1	06:00P	06:30P	30S	11/05/12-11/05/12	30S	NEWS 3 AT 6	1	1500.00	1500.00	
29	T-F	3	06:30P	07:00P	30S	10/30/12-11/02/12	30S	CBS EVENING NEWS	3	1800.00	5400.00	
30	10000..	1	06:30P	07:00P	30S	11/05/12-11/05/12	30S	CBS EVENING NEWS	1	1800.00	1800.00	

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<b>NAME</b>	GREAT AMERICAN MEDIA		DCCC (DEMOCRATIC CONGRESSIONAL	<b>Cancellation Notice Required</b>  Announcement 28 days prior notice	
<b>AND</b>	1010 Wisconsin Ave NW Ste 800		430 S Capitol St SE		
<b>ADDRESS</b>	Washington	DC 20007-3674	Washington		DC 20003-4024
<b>CONTACT</b>	USA MAURA GILROY		PRODUCT		DCCC EST#1192
<b>LOCAL SALESPEOPLE</b>	JOHN LINK POL.	AGENCY EST. NO. 1192	PRODUCT CODE	9820	
<b>NATIONAL SALESPEOPLE</b>					
BROADCAST SCHEDULE STARTING 10/30/12 AND ENDING 11/06/12 NO. WEEKS: 2					

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ITEM	DAYS	SPOTS PWK	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
31	T-F	4	06:58P	07:27P	30S	10/30/12-11/02/12	ENTERTAINMENT TONIGHT	4	1600.00	6400.00
32	10000..	1	06:58P	07:27P	30S	11/05/12-11/05/12	ENTERTAINMENT TONIGHT	1	1600.00	1600.00
33	T-F	4	07:28P	07:57P	30S	10/30/12-11/02/12	THE INSIDER	4	1500.00	6000.00
34	10000..	1	07:28P	07:57P	30S	11/05/12-11/05/12	THE INSIDER	1	1500.00	1500.00
35	T-F	10	11:35P	12:37A	30S	10/30/12-11/02/12	DAVID LETTERMAN	10	1200.00	12000.00
36	20000..	2	11:35P	12:37A	30S	11/05/12-11/05/12	DAVID LETTERMAN	2	1200.00	2400.00
37	T-Su	12	11:00P	11:35P	30S	10/30/12-11/04/12	LATE NEWS	12	3600.00	43200.00
38	2000000	2	11:00P	11:35P	30S	11/05/12-11/05/12	LATE NEWS	2	3600.00	7200.00
39	1.....	1	10:00P	11:00P	30S	11/05/12-11/05/12	HAWAII FIVE-O	1	10000.00	10000.00
40	.1....	1	07:57P	09:00P	30S	10/30/12-10/30/12	NAVY NCIS	1	12000.00	12000.00
41	.1....	1	10:00P	11:00P	30S	10/30/12-10/30/12	UNFORGETTABLE	1	7500.00	7500.00
42	T-Th, Su	1	04:30A	05:00A	30S	10/30/12-11/04/12	EYEWITNESS NEWS AT 430AM	1	200.00	200.00
43	1000..0	1	04:30A	05:00A	30S	11/05/12-11/05/12	EYEWITNESS NEWS AT 430AM	1	250.00	250.00
44	.1....	1	08:58P	10:00P	30S	10/31/12-10/31/12	CRIMINAL MINDS	1	7500.00	7500.00
45	.1....	1	10:00P	11:00P	30S	10/31/12-10/31/12	CSI: CRIME SCENE	1	7500.00	7500.00

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AND	1010 Wisconsin Ave NW Ste 800		430 S Capitol St SE	Required
ADDRESS	Washington DC 20007-3674		Washington DC 20003-4024	Announcement 28 days
CONTACT	USA MAURA GILROY		PRODUCT DCCC EST#1192	prior notice
LOCAL SALESPEOPLE	JOHN LINK POL.	AGENCY EST. NO. 1192	PRODUCT 9820 CODE	
NATIONAL SALESPEOPLE				
BROADCAST SCHEDULE STARTING 10/30/12 AND ENDING 11/06/12 NO. WEEKS: 2				

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ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCAST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
46	...1...	1	10:00P	11:00P	30S	11/01/12-11/01/12	THE MENTALIST	1	9000.00	9000.00
47	....1..	1	10:00P	11:00P	30S	11/02/12-11/02/12	BLUE BLOODS	1	8500.00	8500.00
48	....2.	2	05:00A	06:00A	30S	11/03/12-11/03/12	WKND NEWS SAT 5-6A	2	400.00	800.00
49	....2.	2	06:00A	06:57A	30S	11/03/12-11/03/12	WEEKEND NEWS SAT 6-7AM	2	650.00	1300.00
50	....4.	4	06:57A	09:00A	30S	11/03/12-11/03/12	CBS SATURDAY MORNING NEWS	4	650.00	2600.00
51	....1.	1	07:00P	07:30P	30S	11/03/12-11/03/12		1	1000.00	1000.00
52	....1.	1	11:35P	12:35A	30S	11/03/12-11/03/12	CRIMINAL MINDS	1	925.00	925.00
53	.....1	1	05:58A	07:00A	30S	11/04/12-11/04/12	WKND NEWS SUN 6-7A	1	650.00	650.00
54	.....3	3	06:58A	09:00A	30S	11/04/12-11/04/12	WKND NEWS SUN 7-9A	3	650.00	1950.00
55	.....2	2	08:57A	10:30A	30S	11/04/12-11/04/12	CBS SUNDAY MORNING	2	2500.00	5000.00
56	.....2	2	10:30A	11:00A	30S	11/04/12-11/04/12	FACE THE NATION 10:30-11AM	2	4000.00	8000.00
57	.....1	1	12:00N	01:00P	30S	11/04/12-11/04/12		1	2500.00	2500.00
58	.....1	1	01:00P	04:00P	30S	11/04/12-11/04/12		1	10500.00	10500.00
59	.....1	1	04:00P	07:00P	30S	11/04/12-11/04/12		1	12000.00	12000.00

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LOCAL SALESPEOPLE	JOHN LINK POL.	AGENCY EST. NO. 1192	PRODUCT 9820 CODE	
NATIONAL SALESPEOPLE				
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			FROM	TO						
60	.....1	1	06:58P	08:00P	30S	11/04/12-11/04/12	SIXTY MINUTES	1	12000.00	12000.00
61	.....1	1	09:00P	10:00P	30S	11/04/12-11/04/12	THE GOOD WIFE	1	10000.00	10000.00
62	.....2	2	11:35P	12:05A	30S	11/04/12-11/04/12	SPORTS ZONE	2	1000.00	2000.00
							Total Contract:	220		347870.00
<b>Billing Summary</b>										
				Otr 4-12	Oct .00	Nov 347870.00	Dec .00		Total 347870.00	
<b>GRAND TOTAL</b> 347870.00										

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